CONFERENCE INFO
PRECONFERENCES: NOVEMBER 15, 2019
CONFERENCE: NOVEMBER 16-18, 2019
HEADQUARTERS:
InterContinental Miami Hotel
100 Chopin Plaza, Miami, FL 33131
PHONE: 305.577.1000

MEMBERSHIP HAS ITS BENEFITS!
Americans for the Arts professional members receive many valuable benefits throughout the year, including discounted Conference registration rates. If you are not already a member and would like to take advantage of Member Pricing, sign up to become a professional member on this form!

If you have questions about membership with Americans for the Arts, please contact us at membership@artsusa.org.

PRECONFERENCE WORKSHOPS
Preconference workshops take place on November 15 from 1:00-5:00pm. Each Preconference is considered a separate program from the Conference and must be indicated on the registration form with the corresponding additional fee.

PRECON PLUS
If you would like an expanded Preconference experience, the Precon Plus option allows you to attend a Preconference plus all of Saturday’s Main Conference programming for one flat rate! In addition to the standard Preconference programming, Precon Plus includes the Main Conference Opening Keynote, Saturday Concurrent Sessions, and the Saturday Evening Opening Reception.

ONE-DAY RATES
Don’t have time to attend the full Conference? Pick Saturday or Sunday and attend for prices starting at $275. You must specify which day you will attend on the registration form. One-Day registrations are permitted for a single day’s attendance and cannot be combined into a two-day registration. No other discounts or promotions apply to, or can be combined with, One-Day rate registrations.

EXHIBITOR REGISTRATION
Registration for exhibitors at the Conference may be completed online only after an organization has submitted its exhibitor contract. If you are interested in exhibiting, please contact us at exhibits@artsusa.org.

SPEAKER REGISTRATION
Registration for speakers is required. Americans for the Arts staff will reach out to speakers with instructions and details. Please contact us at speakers@artsusa.org if you have any questions.

STUDENT REGISTRATION
Students, both part-time and full-time, are eligible to attend the Conference at a special student rate starting at $250. Students are required to submit a photocopy of a valid student ID from an accredited, degree-granting college or university to be eligible for this rate. Online access to the student rate is restricted and is only made available after the student ID has been verified by Americans for the Arts staff. Students can scan and email the student ID to events@artsusa.org. Online access for the fee will be granted by Americans for the Arts staff within 1-2 business days of receiving the ID. A photocopy of a valid student ID is also required if submitting a paper registration form. No other discounts or promotions apply to, or can be combined with, student rate registrations.

MEMBER RATES FOR MAIN CONFERENCE
EARLY-BIRD: $475
Postmarked by August 23, 2019
ADVANCED: $575
Postmarked by November 1, 2019
ON-SITE: $650
After November 1, 2019

HOW TO REGISTER
ONLINE
namp.americansforthearts.org/namp/get-smarter/conference/registration
FAX
this completed form to 202.371.0424
MAIL
this completed form to Americans for the Arts
P.O. Box 91261
Washington, D.C. 20090-1261

Registrations submitted without payment will not be processed. See policies on payments, cancellation, privacy, and more on the last page of this registration form.

To request this or any agency publication in an alternative format, contact Americans for the Arts at 202.371.2830.
Please complete all of the contact information below. Fields in **bold** will be shared with other attendees.

- **PLEASE DO NOT INCLUDE MY CONTACT INFORMATION IN THE PARTICIPANTS LIST**

<table>
<thead>
<tr>
<th>LAST NAME</th>
<th>FIRST NAME</th>
<th>MIDDLE INITIAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADGE NAME (if different)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ORGANIZATION</td>
<td></td>
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<tr>
<td>MAILING ADDRESS</td>
<td></td>
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</tr>
<tr>
<td>CITY/STATE</td>
<td>ZIP</td>
<td></td>
</tr>
<tr>
<td>E-MAIL ADDRESS (Must provide for confirmation communication)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WEBSITE</td>
<td>PHONE</td>
<td></td>
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**PLEASE INDICATE YOUR MEMBERSHIP STATUS**
- I am an Individual Member of Americans for the Arts, or I am a member beneficiary under my organization’s membership.
- I would like to join Americans for the Arts and receive the member rate for this event (a savings of up to $100) as well as other benefits throughout the year.

**SELECT MEMBERSHIP TYPE AND LEVEL**
- Individual Membership: $75 Colleague $150 Innovator $250 Entrepreneur
- Organizational Membership (suggested levels of # of paid staff): 0-1 ($75) 2-5 ($200) 6-10 ($300) 11-15 ($750) 16-30 ($1,250)
- I do not wish to add membership at this time.

For additional membership information, please visit [www.AmericansForTheArts.org/Membership](http://www.AmericansForTheArts.org/Membership) or call us at 202.371.2830.

- **YES, I want to be a FREE advocate member of the Arts Action Fund.** The Americans for the Arts Action Fund is a 501(c)(4) political advocacy organization ensuring the arts and arts education are nurtured and funded in America. Please visit [www.ArtsActionFund.org](http://www.ArtsActionFund.org) for more information.

**ARTS ACTION FUND MEMBERSHIP**

**DEMOGRAPHICS**
Many of our corporate and foundation underwriters require us to report on aggregate demographics for our events. Please provide the following optional information.

- **This is my first National Arts Marketing Project Conference**: Yes No
- Gender: Male Female I prefer to self-identify
- Career Level: Emerging Leader Mid-Career Leader Executive Leader Other
- How did you hear about the National Arts Marketing Project Conference?: Previous Attendee Colleague E-mail Brochure NAMP Website Social Media Other
- Job Function: Marketing CEO/Director Development Membership Audience Engagement Other
- What year did you enter the arts field?
- Race/Ethnicity: American Indian/Alaska Native Asian Black/African American Hispanic/Latino White/Non-Hispanic Native Hawaiian/Pacific Islander Multi-Racial/Multi-Ethnic/No Single Category
- Age Range: Younger than 18 18-24 25-44 45-64 65+
- Political Affiliation: Democrat Republican Libertarian Green Unaffiliated, but registered Not Registered Prefer to self-identify

**DIETARY/ACCESSIBILITY REQUIREMENTS**

- I have dietary requests (check all that apply): Vegetarian Vegan Pescatarian Peanut Allergy Dairy Free Gluten Free Allergy/Other
- I require accommodations due to a disability* (Please give details on any needed accommodation)

* A staff member will contact you before the Conference to discuss arrangements.

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**SUBTOTAL $**
## CONFERENCE REGISTRATION

**Please Select Your Rate**

**NOVEMBER 16-18, 2019**

<table>
<thead>
<tr>
<th><strong>EARLY-BIRD</strong></th>
<th><strong>ADVANCED</strong></th>
<th><strong>ON-SITE</strong></th>
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</thead>
<tbody>
<tr>
<td>Professional Member</td>
<td>$475</td>
<td>$575</td>
</tr>
<tr>
<td>Non Member</td>
<td>$575</td>
<td>$675</td>
</tr>
<tr>
<td>Student**</td>
<td>$250</td>
<td>$250</td>
</tr>
<tr>
<td>One-Day***</td>
<td>$275</td>
<td>$325</td>
</tr>
</tbody>
</table>

**Postmarked by:**

- **8/23/2019** (Early-Bird)
- **11/01/2019** (Advanced)
- **After 11/01/2019** (On-Site)

**Student rate is available for full-time or part-time students at an accredited academic institution. Please provide proof of enrollment at time of registration.**

**One-Day registration is available for a single day’s attendance at the Conference (Saturday or Sunday) only, and cannot be combined into a two-day registration. Please select your day. **

- **SATURDAY**
- **SUNDAY**

**SUBTOTAL $**

## PRECONFERENCE REGISTRATION

**Please Select Your Rate**

**NOVEMBER 15, 2019**

**1:00-6:00PM**

<table>
<thead>
<tr>
<th><strong>EARLY-BIRD</strong></th>
<th><strong>ADVANCED</strong></th>
<th><strong>ON-SITE</strong></th>
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</thead>
<tbody>
<tr>
<td>Member</td>
<td>$200</td>
<td>$250</td>
</tr>
<tr>
<td>Non Member</td>
<td>$250</td>
<td>$300</td>
</tr>
</tbody>
</table>

**Postmarked by:**

- **8/23/2019** (Early-Bird)
- **11/01/2019** (Advanced)
- **After 11/01/2019** (On-Site)

**With Conference**

- Early-Bird: $200 Member, $250 Non Member
- Advanced: $250 Member, $300 Non Member
- On-Site: $300 Member, $350 Non Member

**Precon Plus**

- Early-Bird: $250 Member, $300 Non Member
- Advanced: $300 Member, $350 Non Member
- On-Site: $350 Member, $425 Non Member

**Precon Only**

- Early-Bird: $275 Member, $325 Non Member
- Advanced: $325 Member, $375 Non Member
- On-Site: $375 Member, $425 Non Member

**SUBTOTAL $**

*For more information about Precon Plus, please refer to page 1.*

## PAYMENT

Registration is not complete until payment is processed. Please see purchase order policy on page 4.

- Credit Card (please select one of the following): American Express, Discover, Visa, Mastercard

**CREDIT CARD NUMBER** | **EXP DATE**

<table>
<thead>
<tr>
<th><strong>CARD HOLDER NAME</strong> (please print)</th>
<th><strong>SIGNATURE</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Check (made payable to Americans for the Arts)</td>
<td></td>
</tr>
<tr>
<td>Government Purchase Order Number</td>
<td>Please attach copy of the P.O. to this form</td>
</tr>
</tbody>
</table>

**FOR STUDENTS:** Did you include a photocopy of a valid student ID? Send copy of ID to events@artsusa.org.

**GRAND TOTAL $**
ADMISSION
You are required to wear your name badge to all Preconference and Conference events. Admission will be denied to those without a badge. Replacement badges must be purchased at the registration desk for $50.

CANCELLATION AND REFUND POLICY
All requests for refunds must be made in writing to Americans for the Arts, c/o Meetings and Events. Full refunds, minus a $50 administrative fee, will be issued to all valid requests received by November 1, 2019. Refund requests submitted after this deadline will not be considered. However, substitutions may be considered and should also be made in writing to Meetings and Events at events@artsusa.org.

CONFIRMATION
All attendees who provide an e-mail address will receive confirmation of registration via e-mail. Please review confirmation notices carefully. If you have not received a confirmation notice within three weeks of submitting your registration, or if you wish to change your registration information, contact us at events@artsusa.org.

SPECIAL OFF-SITE SESSIONS
Conference attendees have the opportunity to participate in special off-site learning and exploration sessions during the Conference. Due to the nature and location of these sessions, space is limited. Tickets will be distributed in CenterStage on a first-come, first-served basis on Sunday morning of the Conference.

MEETING SAFETY & RESPONSIBILITY POLICY
Americans for the Arts is committed to providing a safe, productive, and welcoming environment for all meeting participants. All participants, including but not limited to, attendees, speakers, volunteers, exhibitors, Americans for the Arts staff, service providers, and others are expected to abide by the Meeting Safety & Responsibility Policy. This Policy applies to all Americans for the Arts meeting-related events, including those sponsored by external organizations but held in conjunction with Americans for the Arts events, in public or private facilities.

PHOTOGRAPHY, AUDIO, AND VIDEO CONSENT CLAUSE
Attendance or participation in Americans for the Arts meetings and events or other activities constitutes an agreement by the registrant or attendee to Americans for the Arts’ use and distribution (both now and in the future) of the registrant or attendee’s image and voice in photograph, audio, video, and electronic reproductions of such events and activities by Americans for the Arts and other third parties, including but not limited to the venue and local host.

HARASSMENT POLICY
Americans for the Arts is dedicated to a harassment-free experience for all conference participants and does not tolerate harassment in any form. Harassment is any oral, written, physical, or other form of conduct that denigrates, seeks to intimidate or coerce, discriminates against, or shows hostility toward any person on the basis of race/ethnicity, religion, age, gender, gender expression or identity, socioeconomic status, disability, sexual orientation, citizenship status, geography, place of origin, marital status, familial status, or other personal characteristics. To learn more, visit: www.AmericansForTheArts.org/harassment-policies.

PURCHASE ORDER POLICY
If you are using a government-issued purchase order to pay your registration fee, and that purchase order has not been paid at the time of arrival on-site, you will need to secure the registration with a credit card before your registration materials will be released to you. We will place a hold on that credit card for the fee until the purchase order has been paid. If the purchase order is not paid within 30 days of the Conference, we will charge the credit card on file.

PRIVACY POLICY
Americans for the Arts takes privacy seriously. The information we collect via this form is used to provide you with services which you have requested from us. By submitting this form, you consent to share your data in accordance with the guidelines of our privacy statement. Registrant contact information will be shared with other Conference registrants through the Participants List. To learn more, visit: www.AmericansForTheArts.org/privacy.

COMMITMENT TO EQUITY, INCLUSION, AND ACCESSIBILITY
To support a full creative life for all, we at Americans for the Arts commit to championing policies and practices of cultural equity that empower a just, inclusive, and equitable nation. In that spirit, we are committed to making our meetings and events as equitable and inclusive as possible.

Guest tickets may be purchased in advance for the Keynotes and Opening Reception on a first-come, first-served basis by contacting events@artsusa.org or visiting on-site registration. All guests must present their purchased tickets when attending any of the guest-ticketed events.